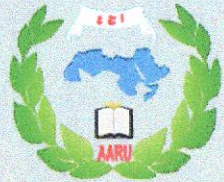


**1<sup>st</sup> International Conference on  
Virtual Universities and E-Learning:  
" Using Social Networks in Higher Education"  
" استخدام شبكات التواصل الاجتماعي في التعليم العالي "**



September 24-25, 2013 , Cairo Egypt

*Under the Auspices of the  
Minister of Higher Education*

*Sponsored by the  
Association of Arab Universities*

*Organized by  
Sadat Academy for Management Sciences*

**Conference Correspondence**

All correspondence concerning the conference  
should be addressed to:

**President of SAMS and  
Conference Chairman  
Cornish El-Nile - Maadi, Cairo,**

Tel:+(202) 23580287

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**Ministry of Higher Education  
Sadat Academy for Management Sciences**



*Minister of Higher Education  
Prof. Mostafa Mosaad*

*President of SAMS*

*Prof. Alaa El-Ghazali*

*Conference General Rapporteur  
Prof. M.B. Senousy*

Sadat Academy for Management Sciences, Cairo,  
Egypt, has the pleasure to organize the  
1<sup>st</sup> International Conference on  
Virtual Universities and E-Learning:

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September 24-25, 2013.**

This conference is intended to be a forum that  
facilitates and promotes communication and  
cooperation among participants.

**Invitation**

International scientific communities, interested  
societies and individuals are invited to attend  
the 1<sup>st</sup> International Conference on Virtual  
Universities and E-Learning Sep.24-25, 2013.

**Call for Papers**

Those interested in presenting scientific papers  
are invited to submit an extended abstract by  
July 15, 2013. The abstract should include the  
paper title, full name, affiliation, address,  
telephone/fax number, and e-mail of the  
author(s). The authors will be notified of  
acceptance of their abstracts and guide lines for  
preparing manuscripts by Aug.1 2013. Complete  
manuscripts should be submitted by Sep.1, 2013.  
Manuscripts will be reviewed by the scientific  
committee of the conference. Papers that  
require revisions should be resubmitted before  
Sep.15, 2013.

**Conference Language**

English and Arabic are the official conference  
languages

**Conference Topics**

- **ULS and Social Networks: Recent and Future Visions.**  
• النظم شديدة الضخامة وشبكات التواصل الاجتماعي "الرؤى الحالية والمستقبلية"
- **New Trends in E-Education and Developing Virtual Universities.**  
• الاتجاهات الحديثة في التعليم الإلكتروني وتطوير الجامعات الافتراضية
- **Success Stories of Using Social Networks in Higher Education.**  
• قصص نجاح شبكات التواصل الاجتماعي في التعليم العالي
- **Challenges and Opportunities of Developing ULS Based Virtual Education for AARU.**  
• التحديات والفرص لتطوير نظام تعلم افتراضي يعتمد على نظم المعلومات شديدة الضخامة لاتحاد الجامعات العربية

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**Exhibition**

All organizations are invited to display their state of the art technological products during the conference period. Secured indoor and outdoor areas are available. Interested organizations are requested to fill in and email the included registration form.

**Deadlines**

- |   |              |
|---|--------------|
| 1. Abstract submission                                      | July.15,2013 |
| 2. Notification of abstract acceptance                      | Aug.1, 2013  |
| 3. Submission of complete manuscript                        | Aug.15 2013  |
| 4. Revised and Camera-ready manuscript (hard and soft copy) | Sep.1, 2013  |

**Conference Registration Fees**

Registration fees for the conference are LE 400 for Egyptians (and US \$ 400 for non-Egyptians), covering the reception, coffee breaks and the conference proceedings. Registration fees are payable to Sadat Academy for Management Sciences

**For Egyptians : Central Bank of Egypt**

9/450/87426/9 Egyptian pound bank account

**For non-Egyptians : Central Bank of Egypt**

Foreign Operations Management

4/082/17732/6 Dollar bank account

**Exhibition Fees**

Exhibition area is located in the conference zone in Sadat Academy for Management Sciences. As the exhibition area is limited, participation in the exhibition will be based on a first come first served basis. The exhibition fees are LE 2500 for Egyptians (and US \$ 2500 for non-Egyptians ) for one booth.

**Travel and Accommodation**

Participants are responsible for their travel and accommodation. Upon request, assistance will be provided for hotel reservations and reception at Cairo International Airport.

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**REGISTRATION FORM**

Please fill in and send by e-mail before Aug.15, 2013.

Full name:.....

Nationality:..... Passport No: .....

Occupation:.....

Affiliation / Company:.....

Address:.....

Tel:..... Fax: .....

E-mail:.....

**Type of participation:**

- Attend conference
- Submit a paper
- Exhibit:  
Required exhibition area

Date:..... Signature:.....