



WEBINAR 4

Sustaining an Employable Profile

18 May 2022, 10:00-11:30 GMT

Whether you are beginning a career in IT or have been in the industry for some time, there is a continuous need to stay relevant in an ever changing landscape.

According to the US Bureau of Labor Statistics, “Computer and mathematical occupations are expected to see fast employment growth as strong demand is expected for IT security and software development.” Experts agree that technological advancements will continue to rapidly grow. There is an acceleration in artificial intelligence, machine learning, robotics, self-driving vehicles, cryptocurrencies, virtual reality, gaming, and online collaborative video platforms. As business continues moving online, demand will exceed the supply of suitable job candidates.

In this Webinar, Prof. Ahmad Abu-el-Haija elaborates on the need in the IT sector and gives several examples of where the job market is moving. After that, Mr. Ian Seward will present the Skills for Information Age (SFIA) as the framework that identifies the skills needed in this rapidly growing sector to assist organizations and individuals preparing themselves for the future. SFIA is used in about 150 countries worldwide, and is available in a dozen of languages. Finally, Mrs. Bernie Scott will present the Professional Certification portfolio which have been designed by industry experts and aligned to SFIA covering topic such as Artificial Intelligence, Cyber, Business Analysis and many more. . This session will allow participants to ask questions and get answers from experts in the field.



Zoom Meeting

Meeting ID: 861 8754 4117
Passcode: 522618





اتحاد الجامعات العربية

Association of Arab Universities (AARU)

Agenda GMT time

10:00-10:10	Introduction and Welcome by His Excellency Prof. Amr Salameh, Secretary General of the Association of Arab Universities- Pre-recorded video message
10:10-10:25	Information Technology and the Future, Prof. Ahmad Abu-el-Haija
10:25-10:40	Skills for Information Age (SFIA), Mr. Ian Seward
10:40-11:00	Training and Professional Certifications from British Computer Society, Mrs. Bernie Scott
11:00-11:30	Questions and Answers

Speakers' Profiles



Prof. Ahmad Abu-el-Haija

International expert in ICT, telecommunications and education with 40+ years' experience. Worked with IBM Research Center, New York, USA. Served as Consultant with the World Bank, UNESCO, UNDP, Islamic Development Bank and other international organizations in several countries. Founder and Chairman of Specto. Founder and Director of Erasmus+ Office. Professor at the Jordan University of Science and Technology, and served as Chairman, Dean and Vice-President. Prof. Abu-el-Haija obtained his M.Sc.EE, M.Sc. in Computer Science and Ph.D. in EE with Ph.D. minor in Computer Science, all from Stanford University, California, USA.

Ian Seward

General Manager of the SFIA Foundation. He is an experienced senior manager and consultant with over 30 years' experience. He is chartered IT professional having worked in aerospace, pharmaceutical, utilities, financial services, management consultancy and the public sector. He has led and mentored a number of transformation and change initiatives to improve delivery capability including integration programme across many countries. His specialties include skills development, career path definition, professional certification, training design and deployment, transformation and change, and programme and project management.



Bernie Scott

Director of International Sales at BCS. Since 2012, she has been working at BCS Learning and Development, supporting overseas training partners across the BCS portfolio of education and professional certifications. In her current role at BCS, she is responsible for delivering the international strategy through growing existing and emerging markets. She is passionate about making IT good for society and working to support an inclusive and ethical IT space for all

