



**ISTANBUL AYDIN
UNIVERSITY**



اتحاد الجامعات العربية
Association of Arab Universities

Dear President / Rector,

After the success of both the 1st and 2nd Turkish-Arab Congress on Higher Education that were held in Istanbul in 2014 and 2016, we intend to organize **The Third Turkish Arab Congress on Higher Education – TACHE 2018** in Istanbul, during **13-15 February 2018**, in joint partnership between Istanbul Aydın University and the Association of Arab Universities.

These dates are specifically chosen to coincide with **EURIE 2018: Eurasia Higher Education Summit**, which will be held by the Eurasian Universities Union, in Istanbul, **on the 14th-16th February 2018**. Participants to the Third Turkish Arab Congress on Higher Education will be given full access to the EURIE 2018 exhibition area and the Conference, which will be held under the theme "Tracking the New Path in Internationalization". We are also pleased to inform you that EURIE Advisory Board has decided to offer a highly special advantage to AARU Members who would like to register as an exhibitor by 30 November 2017. For AARU Members, the stand price will be USD 1,500. The details of the congress program and some of the confirmed speakers can be found on the website www.eurieeducationsummit.com.

Therefore, we are pleased to invite you to participate in **The Third Turkish Arab Congress on Higher Education** which aims at facilitating and strengthening cooperation between Turkish and Arab Universities in various fields, noting that Istanbul Aydın University will host you for four nights, from 12 February to 16 February 2018.

The Third Turkish Arab Congress on Higher Education will discuss various topics related to HE such as mobility of staff members and students, joint degree programs, quality assurance and accreditation of institutions and academic programs, internationalization of HE, universities' governance and leadership and other fields of mutual interest. Please visit the TACHE 2018 website at www.tache2018.org for Congress Program updates.

Enclosed please find the **Third Turkish-Arab Congress registration form**, which should be completed and returned to the e-mail indicated on the form by January 1st, 2018. To register EURIE 2018 as exhibitor and benefit from the special offer to AARU Members, please complete the **EURIE Registration Form** and returned to the e-mail indicated on the form by November 30th, 2018.

We very much look forward seeing you next February in Turkey!

Yours sincerely,

Mustafa Aydın, Ph.D
President
Istanbul Aydın University

Sultan T. Abu-Orabi Aladwan, Ph.D,
FRCS
Secretary General
Association of Arab Universities