





GCHERA World Conference 2015

Holy Spirit University of Kaslik Lebanon



About GCHERA





- GCHERA grew out of an international conference held in 1998 in Kiev.
- Formed as a result of shared concern for the future of the planet and a conviction that higher education in agriculture should play a leadership role in solving problems associated with food security and environmental sustainability.
- It represents a network of more than 400 institutions worldwide.



Missions and Goals of GCHERA

The Association evolved into a non profit organization with mission to encourage mutual understanding and global cooperation of the higher educational associations and their institutions in supporting innovation and providing leadership in education, research and outreach in agricultural and life sciences.



CONFERENCES

- •The First Global Conference, held in 1999, in **Amsterdam, The Netherlands**.
- •The Second Global Conference, held in 2001, in San Francisco, California, USA.
- •The Third Global Conference, held in 2003, in **Kiev, Ukraine**.
- •The Fourth Global Conference, held in 2005, in Hangzhou, China.
- •The Fifth Global Conference, held in 2007, in San José, Costa Rica.
- •The Sixth Global Conference, held in 2009 in Nairobi, Kenya.
- •The Seventh Global Conference, held in 2011 in Beauvais, France.
- •The Eighth Global Conference in **Russia** was canceled and replaced by World Agricultural Price held in 2013 in **China**.

• FAFS showed the interest in hosting GCHERA 2015 in 2011 at Beauvais, France.

 In October 2012, the GCHERA Council meet at Punta Del Este, in Uruguay

 Among many applications, the Organization of the Congress 2015 was granted to Lebanon and more particularly to the Holy Spirit University of Kaslik (USEK).

The eighth Global Conference in 2015 in USEK, Lebanon



USEK's Objectives for GCHERA 2015

 A valorization of GCHERA Association with its target audience, with the massive participation of rectors and deans of agricultural and life sciences universities worldwide

 A valorization of USEK with peers, agricultural faculties, life sciences universities and research institutes, on the national and international levels



USEK's Objectives for GCHERA 2015

 An assertion of the dynamism of the institution and its international reputation

 A joint reflection on the role of universities (in life and environmental sciences) in addressing the challenges of global change and guarantee the right to food and the access to natural resources

GCHERA 2015 Date: 25th-26th June

"Universities' Global challenge: Nutritional Security and Environmental Sustainability for Human Health"



Overview of the Program

- 5 plenary sessions
- 1. The role of education and research: From food security to nutritional security
- 2. Role of nutrition in transforming health care from a disease to a health based system/model
- 3. Feeding 9 billion with a smaller environmental footprint
- 4. Achieving nutritional security through rural food system entrepreneurship
- 5. Taking lessons from the conference to frame appropriate educational research and outreach strategies for the future



Overview of the Program

- 6-8 parallel sessions
- Forum during the event (stands)
- 2-3 parallel meetings
 - Executive Committee of GCHERA
 - General Assembly of GCHERA
- Touristic visits



Promoters of the Conference

Institutions

- Lebanese University
- Saint Joseph University (Lebanon)
- American University of Beirut (Lebanon)
- Agricultural Research Institute of Lebanon (LARI)
- FAO
- Lebanese Ministry of Agriculture
- Lebanese Ministry of Higher Education and Research
- Lebanese Ministry of Industry
- Lebanese Economy and Trade Ministry
- Lebanese Ministry of Public Health
- National Council for Scientific Research (NCSR)
- Industrial Research Institute of Lebanon (IRI)
- Association of Lebanese Industrials
- Lebanese municipalities



Promoters of the Conference

- Worldwide University Networks
 - Association of Arab Universities
 - A.P.L.U. (Association of Public and Land Grant Universities) - United States
 - ICA (Association for European Life Science Universities) –
 Europe
 - AGRINATURA (the European Alliance on Agricultural Knowledge for Development)
 - AGREENIUM (public scientific cooperation), France



Promoters of the Conference

Enterprises

List of companies collaborating with the Faculty of Agricultural and Food Sciences of USEK and with colleague universities

Financial partners and sponsors

To be specified later



Satisfaction survey

Will allow a qualitative assessment of the event (make interesting contacts, discover USEK, etc.)

