



Arab Universities & Recruitment Agencies Forum (AURAF)

Organizers: Association of Arab Universities in Collaboration with Belgravia Advisers



2-3 July 2025



Amman, Jordan

Event Overview:

This is a two-day forum that aims to foster collaboration between Arab universities and international student recruitment agencies, facilitating partnership agreements that enhance student mobility, enrollment, and global engagement.



Participated Party	Participation Fee	Early-bird Fee	Inclusions
Universities AArU Members	3.900\$	3.000\$	Accommodation for 2 representatives for 3 nights, space for showcasing the university, participation in B2B meetings, networking sessions, and branding in event materials.
Universities Non - AArU Members	4.900\$	4.000\$	

Please note that the early bird registration period concludes on June 1st 2025. Register by this date to qualify for reduced registration fees.

*If the participant arranges their own accommodation, \$500 will be deducted from the total fees.

[Early registrations
for Universities
AArU members](#)



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AURAF-Fourm Agenda

Day 1: July 2, 2025

Registration (09:00 - 10:00)

First Session (10:00 - 12:30)

- Opening Ceremony
- Welcome speech by representatives from the Association of Arab Universities and Belgravia International.
- Keynote address: The Future of International Student Recruitment in the Arab World.
- Presentation on current trends in student recruiting and student mobility

Lunch (12:30 - 14:00)

Second Session (14:00 - 15:30)

- Panel Discussions & Future recruiting Strategies
- Building Sustainable Partnerships Between Universities & Agencies.
- Regulatory & Ethical Considerations in Student Recruitment.

Coffee Break (15:30 - 16:00)

Third Session (16:00 - 17:30)

- Expanding Student Recruitment Markets for Arab Universities.
- How Technology & AI Can Enhance Student Recruitment Strategies.

Evening (20:00 - 22:00)

- Gala Networking Dinner.

Day 2: July 3, 2025

B2B Meetings & Agreement Signings (10:00 - 14:00)

- B2B Meetings & Agreement Signings
- Pre-arranged one-on-one meetings between universities and agencies.
- MOUs and partnership agreements signing ceremony.

Lunch (14:00 - 15:30)

Closing Remarks (15:30 - 16:00)

- Closing remarks and roadmap for future cooperation.

For more information, please contact:

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Date



2 - 3 July 2025 Landmark Amman Hotel
Amman, Jordan

Location



[Register here](#)