



MOROCCO EDUCATION FAIR 2025

November 20–21, 2025 | Rabat, Morocco

**Join The Largest and Most
Comprehensive Student Fair
Ever Held in Morocco**

**Meet 1,000+ Students in
One Compact Event**

**Gain Access to the
Entire Moroccan
High School Network**



WHY MOROCCO?

WHY NOW?

A strategic education hub with untapped potential.

Morocco is entering a new era. With its strong youth population, economic expansion, and growing appetite for international education, it is fast becoming one of the most promising student recruitment markets in the MENA region.

This event positions you in the heart of a dynamic, future forward education landscape!



Why invest in Morocco?

- **FIFA World Cup 2030 Co-host:** Infrastructure growth and global visibility are transforming the country.
- **Young, Globally Oriented Population:** Over 50% under the age of 30, with increasing access to international schooling.
- **High School Sector Booming:** Hundreds of private, franchise, and international schools with modern campuses and competitive English/French bilingual education.
- **Gateway Between Continents:** Morocco serves as a strategic link between Africa, Europe, and the Middle East, with deep diplomatic and economic ties to France, Canada, Turkey, and the GCC.

ABOUT THE EVENT



NOVEMBER 20–21, 2025



RABAT

PROGRAM OVERVIEW

DAY 1: Targeted Visits to Leading Private and Public High Schools

DAY 2: Major Education Fair in Rabat

Connect with **1,000+ students** and families from across **Casablanca, Rabat, Mohammedia, and Temara.**



WHAT MAKES THIS EVENT UNIQUE

- ★ **The Largest High School-Focused Student Fair Morocco Has Seen**
- ★ **All Top-Tier Schools Under One Roof**
- ★ **Unmatched Efficiency:** Reach Morocco's most promising students in just 48 hours
- ★ **Truly International:** Institutions from Europe, China, the Middle East, and beyond will participate
- ★ **Institutional Networking:** Meet representatives from both public and private higher education sectors
- ★ **Professional Consulting Teams** in English, French, and Turkish will support your booth and sessions



PARTICIPATING SCHOOLS

Collab International and ICES Morocco have direct partnerships with over 50 Moroccan high schools, and for this event, more than 35 leading institutions have confirmed their attendance, even more choose to attend every day!

CASABLANCA

Ecole Elbilia	Ecole El Medina	Compétence Ain Sbaa	Anisse International School
Ecole Romandie	Charif El Idrissi	Groupe Scolaire Berrada	Ecole Le Pont
Ecole Tazi	Léon Africain	Ecole Alexander	Ecole Universalisé
Ecole Le Cedre	La Pépinière	Ecole Louis Bertrand	Ecole Sanaa
Ecole Subrini	Pole Academy	Ecole Vale Danfa	Ecole Universalisé

MOHHEDIA

Ecole Jules Ferry	Ecole Pythagore
Ecole Majorelle	Ecole Galilée

RABAT & TEMARA

Blaise Pascal	Institut Al Manbaa	Groupe Scolaire Paul Verne – Souissi
Louis Le Grand	Groupe Scolaire High Tech	Zenith School – Temara
Elbilia Skolar	André Malraux	Groupe Scolaire Henry Matisse – Temara
Al Minbat	Fleurs de l'Âge – Temara	Madariss Maria – Temara

EVENT PARTICIPATION AT A GLANCE



Audience of 1,000+ students and families



35+ top high schools from across Morocco

Institutions from Europe, China, Arab World, and Africa



English, French, Turkish, Arabic Languages Supported



REGISTRATION & CONTACT

Contact Information:

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Participation Fee:

€3,000 for Member Universities.

€ 3,500 for Non- Member Universities.

Registration Deadline:

September 30, 2025

