

3. The researches shall be subject to the arbitration process by the Conference Scientific Committee.

4. The researches is to be sent in word document through email with a maximum deadline of 4/4/ 2016, in the following conditions:

A. Arabic researches with font size 14, font type (Traditional Arabic).

B. English researches with font size 12, font type (Times New Roman).

C. The maximum number of pages should not exceed 25 pages.

5. Researches accepted in other previous conferences or accepted for publication in scientific magazines shall not be accepted.

6. The University will not be responsible for any ticket fees or accommodation expenses for participants from outside Jordan.

7. Conference attendance and /or participation fees from outside Jordan is (\$100) US dollars per participant.

8. Fees Payment on the Following account : Ac. No. (130000828517)- International Arab Islamic Bank- Zarqa

University Branch. Please Inform us of your Payment transfer on the following Email: eco.conf@zu.edu.jo

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Participation form of the 11th International Scientific Conference

Full Name: _____ Nationality: _____
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 Position: _____ Fixed Tel: _____
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 Type of participation: _____ Research Submission: _____ Attendance only: _____
 Title of the research: _____
 Date: _____ Signature: _____ Date of the research: _____

Dr. Ahmad Assaf

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Zarqa University



Under The Patronage of
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The 11th International Scientific Conference
 Financial and Banking Shifts
 "Reality & Future Perspectives"

Zarqa – Jordan

ISSN 8867-2072

4th – 5th May 2016



The Faculty of Economics and
 Administrative Sciences

Introduction:

In the light of the tremendous developments in the international economic arena especially with respect to the growth of financial and banking services industry; their development tools; and their activities during the past three decades, the Arab, regional and international environments have seen radical financial and banking transitions through the intensification of international competition to attract foreign capital, the emergence of huge financial and banking entities, breadth of the role of international companies, employing developments in modern information and communications technology along with the spread of money laundering operations. All these transformations made it necessary to deal with through their dimensions and implications analysis, beside the development of a future vision kept pace with the acceleration of these transformations in the context of the need for a comprehensive strategy in management, accounting, economic, marketing, financial and information.

Conference Objectives:

Conference seeks to achieve the following objectives:

1. Determining the characteristics and dimensions of the financial and banking transitions occurring at the global, regional and local level.
2. Identifying the most important positive and negative effects of these transitions in the present and future.
3. Discussing the most important strategies necessary to deal with these transitions.

Fields of the Conference:

Firstly: Financial and Islamic Banking Field:

1. Requirements and foundations of the transition to Islamic banking.
2. The role of financial engineering in the Islamic modes of

financing risk management.

3. Strategies proposed to review the financial and banking transformations.
4. Electronic banking and its role in the financial and banking transformations.
5. Financial globalization and its impact on banking and financial transformations.
6. Faltering banking facilities in light of the financial and banking transformations (challenges and opportunities).

Secondly: Economic Field:

1. Assessing the impact of foreign direct investment on development performance.
2. Inter-Arab investments: the reality and their impact on the sectoral structure of GDP.
3. The phenomenon of money laundering and ways to combat it.
4. Investment agreements between the countries and their developmental effects.
5. Mergers and acquisitions as a tool for vertical expansion and acquiring the advantage of economies of scale.

Thirdly: Administrative and Management Information Systems Field:

1. Development management under the financial transformations and the contemporary banking.
2. E-management applications in financial institutions.
3. Governmental administration and promotion of investments.
4. Comprehensive quality systems in financial institutions.
5. Management information systems applications in the light of the financial transformations.
6. E-commerce in the business environment.

Fourthly: Accounting and Accounting Information Systems:

1. The International Public Sector Accounting Standards (IPSAS).

2. Accounting Measurement of the banking transactions under the automation of banking operations.
3. E-financial disclosure statements.
4. Recent trends in the audit in the light of the financial and banking transformations.
5. Accounting Standards for Islamic banks.
6. Accounting information system variables in the light of the financial and banking transformations.

Fifthly: The Marketing Field:

1. The reality of e-banking services marketing.
2. Risks associated with e-banking services and their repercussions.
3. Marketing strategies to face the financial and banking transformations.
4. The impact of the financial and banking transformations on consumer behavior.
5. Quality of banking services in the light of the financial transformations and their impact on marketing performances.

Important dates:

- | | |
|---|--------------|
| - Last date for receiving the summary | 01/02/2016. |
| - Last date for receiving the researches | 31/03 /2016. |
| - Notice of accepting the research before | 05/04/2016. |
| - Duration of the conference | 4-5/05/2016 |

Conference Participation Instructions

1. The research summary is to be sent with participation form with a brief of the researcher's scientific biography with a maximum deadline of the first February 2016, and the research should fall within the conference fields.
2. The research should be sent in Arabic or English languages attached with a summary in the two languages.