



# AURAF 2026



## 2<sup>nd</sup> Arab Universities & Recruitment Agencies Forum

**Organizers: Association of Arab Universities in Collaboration with Belgravia Advisers**

**6–7 May , 2026**

**Amman, Jordan**

### Event Overview:

This is a two-day forum that aims to foster collaboration between Arab universities and international student recruitment agencies, facilitating partnership agreements that enhance student mobility, enrollment, and global engagement.

Participated Party	Participation Fee	Inclusions
AArU Member Universities	<b>1,000\$</b>	Accommodation for one representative for 3 nights, space for showcasing the agency, participation in B2B meetings, high school student visits, networking sessions, and branding in event materials.

- If the participant arranges his/her own accommodation, 250 USD will be deducted from the Participation fees.
- If the participation fee is paid before February 1, 2026, a discount of 500 USD will be applied.

**Participation Fees for Agencies  
(including accommodation)**



**Registration**

**Participation Fees for Agencies  
(excluding accommodation)**



# 2<sup>nd</sup> Arab Universities & Recruitment Agencies Forum

## AURAF 2026

### Day 1: May 6, 2026

Registration (09:00 - 10:00)

First Session (10:00 - 12:00)

- Opening Ceremony.
- Welcome speech by representatives from the AArU and Belgravia International.
- Keynote Address: The Future of International Student Recruitment in the Arab World.

Second Session (12:00 - 13:30)

- Panel Discussion on Future Recruiting Strategies.
  - Mechanisms for Building Sustainable Partnerships between Universities and Recruitment Agents.
  - Regulatory and Ethical Aspects of Student Recruitment.

Lunch (13:30 - 15:00)

Third Session (15:00 - 16:30)

- Panel Discussion titled: Using Technology and Artificial Intelligence to Enhance Student Recruitment Strategies.

Evening (20:00 - 22:00)

- Gala Networking Dinner

### Day 2: May 7, 2026

Visits by High School Students from Top Jordanian Schools (10:00–13:00)

Rich Coffee Break (13:00 - 14:00)

B2B Meetings & Agreement Signings (14:00 - 17:00 )

- B2B Meetings
- Signing Ceremony for Memoranda of Understanding (MoUs) and Partnership Agreements between Universities and Recruitment Agents.



Lunch & Closing Remarks (17:00)

- Lunch
- Closing remarks and roadmap for future cooperation

For more information, please contact:

Ms. Dina Mahmoud | 00962799251296 | dina@aarua.edu.jo

Date



6-7 May 2026

Location



Amman, Jordan



Registration



# Photos of the first Arab Universities & Recruitment Agencies Forum ( AURAF 2025 )

