



AURAF 2026



2nd Arab Universities & Recruitment Agencies Forum

Organizers: Association of Arab Universities in Collaboration with Belgravia Advisers

23-24 / 9 / 2026

Amman, Jordan

Event Overview:

This is a two-day forum that aims to foster collaboration between Arab universities and international student recruitment agencies, facilitating partnership agreements that enhance student mobility, enrollment, and global engagement.

Participated Party	Participation Fee	Inclusions
AARU Member Universities	3.900\$	Accommodation for 2 representatives for 3 nights, space for showcasing the university, participation in B2B meetings, high school student visits, networking sessions, and branding in event materials.
Non AARU Member Universities	5.200\$	

- If the participants arrange their own accommodation, 500 USD will be deducted from the participation fees.
- If the participation fee is paid before 1-8-2026, a discount of 700 USD will be applied.

Participation Fees for AARU member Universities (including accommodation)



Participation Fees for AARU member Universities (excluding accommodation)



Registration

Participation Fees for non AARU member Universities (including accommodation)



Participation Fees for non AARU member Universities (excluding accommodation)



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Day 1: 23 / 9 / 2026

Registration (09:00 - 10:00)

First Session (10:00 - 12:00)

- Opening Ceremony.
- Welcome speech by representatives from the AArU and Belgravia International.
- Keynote Address: The Future of International Student Recruitment in the Arab World.

Second Session (12:00 - 13:30)

- Panel Discussion on Future Recruiting Strategies.
 - Mechanisms for Building Sustainable Partnerships between Universities and Recruitment Agents.
 - Regulatory and Ethical Aspects of Student Recruitment.

Lunch (13:30 - 15:00)

Third Session (15:00 - 16:30)

- Panel Discussion titled: Using Technology and Artificial Intelligence to Enhance Student Recruitment Strategies.

Evening (20:00 - 22:00)

- Gala Networking Dinner

Day 2: 24 / 9 / 2026

Visits by High School Students from Top Jordanian Schools (10:00–13:00)

Rich Coffee Break (13:00 - 14:00)

B2B Meetings & Agreement Signings (14:00 - 17:00)

- B2B Meetings
- Signing Ceremony for Memoranda of Understanding (MoUs) and Partnership Agreements between Universities and Recruitment Agents.



Lunch & Closing Remarks (17:00)

- Lunch
- Closing remarks and roadmap for future cooperation

For more information, please contact:

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Date



23-24 / 9 / 2026

Location



Amman, Jordan



Registration

Photos of the first Arab Universities & Recruitment Agencies Forum (AURAF 2025)

